

JOIN the voices for RECOVERY

SAVING LIVES, SAVING DOLLARS

The 18th annual *National Alcohol and Drug Addiction Recovery Month (Recovery Month)* will be held in September 2007.

This year's *Recovery Month* theme is *"Join the Voices for Recovery: Saving Lives, Saving Dollars."*

The celebration will recognize the positive impact of investing in treatment and recovery on individuals, families, and the community.

September is the month set aside to help communities nationwide:

- Celebrate individuals in recovery and the treatment professionals who have helped them reclaim their lives
- Highlight the societal and personal cost benefits of substance use disorder treatment and recovery
- Educate the public and community leaders that substance use disorders are a treatable health problem
- Encourage community support for those in need of treatment and people in recovery

The National Alcohol and Drug Addiction Recovery Month (Recovery Month) 2007 Celebration Will Include:

- A national *Recovery Month* kick-off media event in Washington, D.C.
- State and local community events and celebrations around the country to raise awareness about the cost substance use disorders have on individuals and the community, along with the benefits of investing in treatment
- Web-based events
- A *Recovery Month* planning toolkit, which includes printed materials to support event organizers in their outreach to media, elected and appointed officials, and various constituency groups
- Television and radio public service announcements
- A *Recovery Month* commemorative poster

Materials are available starting Spring 2007 through the Substance Abuse and Mental Health Services Administration's (SAMHSA's) *Recovery Month Web site* at www.recoverymonth.gov.

Please contact SAMHSA at 240-276-2750 for more details.



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
Center for Substance Abuse Treatment
www.samhsa.gov